

| Objective | Criteria | Scoring | Points | |
|---|---|--|--|-------------|
| Priority Themes Weighted 40% | Business growth - journey purpose (max. score of 10) | Employment Education Health / medical / welfare Shopping / personal business Leisure (social / recreation) | 5 4 4 2 1 | |
| | Sustainable economic growth | The routes serves a significant (>1000 trips) employment area The routes serves a moderate (500-1000 trips) employment area The route serves a low (<500 trips) employment area | 4 2 0 | |
| | Impact on carbon emissions | The route directly serves an Air Quality Management Area (AQMA) and/or congestion hotspot The route passes nearby an AQMA and/or congestion hotspot No AQMA or congestion hotspots are served by the route | 4 2 0 | |
| | Accessibility Weighted 60% | Operational service days | Monday to Saturday Daytime Sunday Daytime Daily Evening | 5 3 1 |
| | | Accessibility - travel choice | No reasonable alternative | 8 |
| | | | Alternative within 2 hours during daytime within no more than 800 metres | 4 |
| Alternative within 2 hours during daytime at same location | | | 3 | |
| Alternative within 1 hour during daytime within no more than 800 metres | | | 2 | |
| Alternative within 1 hour during daytime at same location | 1 | | | |
| Access for older & disabled people | More than 50% passenger journeys by concessionaires | 5 | | |
| | Between 33% and 50% passenger journeys by concessionaires | 3 | | |
| | Less than 33% passenger journeys by concessionaires | 1 | | |
| | No passenger journeys by concessionaires | 0 | | |
| Service usage | More than 100,000 passenger journeys per annum | 5 | | |
| | More than 25,000 but no more than 99,999 passenger journeys per annum | 4 | | |
| | More than 10,000 but no more than 24,999 passenger journeys per annum | 3 | | |
| | More than 5,000 but no more than 9,999 passenger journeys per annum | 2 | | |
| | Up to 4,999 passenger journeys per annum | 1 | | |